



EUROPEAN BOOK PUBLISHING STATISTICS 2004

Executive Summary

These figures represent revenues of publishers from the sale of books but not the total market of books (margin of the booksellers or other retailers), they also don't account for revenues in terms of selling rights for translation, audiovisual adaptation, etc.

The annual sales revenue of book publishers within the EU and the EEA is approximately € 22.268 million, according to a survey conducted by the Federation of European Publishers (FEP). No comparison can be made with the previous survey taken two years ago since the perimeter has changed and includes 7 new EU Member States. The survey is based on reports and estimates from the national book publishing associations principally for the year 2004.

FEP represents 25 national associations of book publishers from the European Union and of the European Economic Area Member States (see page 2).

Sales of educational books at all levels, including dictionaries, encyclopedia, reference and professional books amount to €9,589 million, or 43.3% of the total. Sales of consumer (trade) books including books for children, amount to €12,558 million, or 56.7% of the total. The attached table shows the breakdown between various categories.

An estimated 78% of all sales of European publishers were to bookshops and wholesalers; 8% are sold through Book Clubs and 14% directly to the customer.

A total of 620,133 new books or new editions were issued by publishers. 17 members gave information on the number of titles in print, but as they represented all the major publishing nations, it can be assumed confidently that the number of titles available from publishers throughout the EU is not less than 3,959,000. Those countries reporting the largest title availability are: UK (1,125,000), Germany (1,000,000), France (498,000), Italy (491,000) and Spain (276,000).

The report reveals that a total of approximately 123,000 people are employed full time in book publishing.

Publishing in the German language accounted for €4.914 million, followed by English at €4.685. French (€3,130 million) and Spanish (€2.881 million) were the next most published languages followed by Italian (€1.993 million).

For further information :

Anne Bergman-Tahon : + 0032 2 770 11 10

Abergman@fep-fee.eu



FEP/FEE
European Book Publishing Statistics 2004

Final Report: April 2006

	2002	2004
	€000	€000
1. Publishers' revenue from sales of books	20,451,324	22,267,9000
1.1 Educational (school) books	2,993,349	3,398,508
1.2 College/Higher Education/University/Reference/ Dictionaries/Encyclopaedia/Professional etc	5,389,789	6,190,910
1.3 Consumer (Trade) Books (excluding Children's)	10,374,681	10,705,673
1.4 Children's	1,693,505	1,975,944
2. Sales by area		
2.1 Sales in domestic (national) markets	14,308,132	18,113,164
3. Sales by distribution channels		
3.1 Trade (retail and wholesale)	75.6%	78%
3.2 Book Clubs	10.9%	8%
3.3 Direct	13.5%	14%
4. Number of titles published in period		
4.1 New	324,974	484,970
4.2 Reprints/new editions	147,315	135,163
4.3 Number of titles in print (i.e. the active catalogues in your area)	3,530,165	3,959,700
5. Number of persons in full-time employment in book publishing	131,400	123,277

AUSTRIA - HAUPTVERBAND DES ÖSTERREICHISCHEN BUCHHANDELS
BELGIUM - VLAAMSE UITGEVERS VERENIGING
- ASSOCIATION DES EDITEURS BELGES
BULGARIA - Асоциация Българска книга
CZECH REPUBLIC - SVAZ ČESKÝCH KNIHKUPCŮ A NAKLADATELŮ
CYPRUS - PUBLISHERS ASSOCIATION OF CYPRUS
DENMARK - DEN DANSKE FORLAEGGERFORENINGEN
ESTONIA - EESTI KIRJASTUSTE LIIT
FINLAND - SUOMEN KUSTANNUSYHDISTYS RY
FRANCE - SYNDICAT NATIONAL DE L'EDITION
GERMANY - BÖRSENVEREIN DES DEUTSCHEN BUCHHANDELS
GREECE - HELLENIC FEDERATION PUBLISHERS AND BOOKSELLERS
HUNGARY - A MAGYAR KÖNYVKIADÓK ÉS KÖNYVTERJESZTŐK EGYESÜLÉSE
ICELAND - FÉLAG ÍSLENSKRA BÓKAÚTGEFENDA
IRELAND - THE IRISH BOOK PUBLISHERS' ASSOCIATION
ITALY - ASSOCIAZIONE ITALIANA EDITORI
LITHUANIA - LIETUVOS LEIDĖJŲ ASOCIACIJA
LUXEMBOURG - FEDERATION LUXEMBOURGEOISE DES EDITEURS DE LIVRES
THE NETHERLANDS - NEDERLANDS UITGEVERSVERBOND
NORWAY - DEN NORSKE FORLEGGERFORENING
POLAND - POLSKA IZBA KSIĄŻKI
PORTUGAL - ASSOCIACAO PORTUGUESA DE EDITORES E LIVREIROS
SLOVENIA - GOSPODARSKA ZBORNICA SLOVENIJE
SPAIN - FEDERACION DE GREMIOS DE EDITORES DE ESPAÑA
SWEDEN - SVENSKA FÖRLÄGGARE FÖRENINGEN
UNITED KINGDOM - THE PUBLISHERS ASSOCIATION